

MyRec.com Is Worth the Cost

Save Time and Money in Registration Processing

- Processing an average of 6,000 registrations per year at an average of 15 minutes per registration costs \$31,500 in staff time (\$21/hour).
- At only 33% online registrations, less than the MyRec.com average, this cost falls to \$24,500 using the base MyRec.com system or \$27,500 using all optional modules, such as a custom site design.
- Setting aside facility, material, and credit card fees, this is a savings of \$4,000 to \$7,000 a year plus 500 staff hours.

Free Up Resources for Expanded Programming

- The more registrations done online by the public and not by your staff, the more personnel and funds you have available for new activities that bring in more revenue.
- Enter data once to add it to your management area, your public website, and your brochure setup. Activities and other information can be set to automatically drop off the site when their dates pass.

Updates Give You More for Your Money – Not Less

- In the past ten years, the fee for using the MyRec.com system has gone up only once (by \$150 a year for cloud hosting). The base rate never increases and all updates to the system are included free.
- MyRec.com does not charge for refresher training sessions, most special requests for software additions, and comprehensive customer service.

Spend Less Time Chasing Money

- Online registration is easy for your public and guarantees payment, whether through credit card payments or eChecks. The latter of these drastically reduces the possibility of bounced checks.
- Recurring payments are available for advanced activities and will soon be available for memberships. This means that once a registration is made, payment will be automatic for the length of the activity or, in the case of memberships, until canceled – resulting in fewer outstanding balances.

MyRec.com Is Fully Featured and Growing

- Activities can automatically assess discounts and fees, open or close registration based on dates or a seat count, and answer your public's questions without a phone call. Coaches can access rosters on the fly from their accounts.
- Advanced activities allow customers to select preferred dates without extensive data entry. These activities also show rosters and seat counts on a daily, weekly, or monthly basis, allowing for the accurate allocation of staff/instructor time and materials.
- Staff members can access the MyRec.com system from any location with internet when at another facility or from their homes during inclement weather, allowing for increased productivity and greater ease of providing accurate information to your public.
- Limited-swipe punch cards, membership swipe sounds, and gift certificates are a few recently added features that were in response to client requests. This is only a small sample of what the MyRec.com system can do. We grow our system around what makes your office more efficient at no additional cost to you.